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## 2004 Campaign Cabinet

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acknowledge our current  
and past sponsors:*



**Special Thanks:**  
Citizens Bank Park  
Philadelphia Phillies  
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The official registration and financial information of the United Way of Southeastern Pennsylvania may be obtained from the Pennsylvania Department of State by calling, toll-free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

## Celebrate United Way All Stars



## United Way Appreciation Night at Citizens Bank Park, Philadelphia, PA

# Annual Leadership Awards April 18, 2005



### Citizen Volunteer of the Year Award

Awarded Posthumously to  
*G. Fred DiBona, Jr.*  
Independence Blue Cross

### Chairman's Award

Rohm and Haas Company

### Community Spirit Award

The Vanguard Group

### Community Alliance Award

Saul Ewing, LLP

### Employee Chair of the Year

*Donna Farrell and Rodger Levenson*  
Citizens Bank of Pennsylvania

### Agency Executive Director of the Year

*Shelly Yanoff*, Executive Director  
Philadelphia Citizens for Children & Youth

### Irv Sannit Labor Volunteer Award

*Kathy Black*  
American Federation of State County  
Municipal Employees, District Council 47

### Committed Community Volunteer Awards

*Charles B. "Chuck" Casper*, Esq.  
Montgomery, McCracken, Walker  
and Rhoads, LLP

*Susan O. W. Jaffe*  
United Way Board Member

*William Scott Magargee, III* Esq.  
Dechert, LLP

*Joseph M. Muldoon*  
The Binswanger Companies

**Community Impact Partners Award**  
SHARE Food Program

**Aon Consulting/United Way  
Hand-in-Hand Award**  
Wachovia Bank

### THANK YOU!

United Way of Southeastern Pennsylvania thanks all of our volunteers for their inspiration and dedication throughout the year. It is our volunteers' commitment of leadership, service, and creativity that distinguishes this United Way as a respected organization dedicated to improving the quality of life in our region.

**CITIZEN VOLUNTEER OF THE YEAR AWARD** ★★★★★★

Awarded Posthumously to  
**G. Fred DiBona, Jr.**  
**Independence Blue Cross**



The Citizen Volunteer of the Year Award recognizes volunteer leadership. It is presented annually to an individual who has given exceptional service to the community, particularly through their association with United Way of Southeastern Pennsylvania.

Fred DiBona served this community with dedication, compassion, and enthusiasm. Fred led volunteerism to a new level, inspiring all those around him with his drive and creativity. He epitomized an individual who loved this community and cared about those who needed help. In 1998, he reversed the six-year decline in the campaign and raised \$50 Million. That year, IBC became a \$1 Million donor company and this tradition has continued since then until 2003 when IBC became a \$2 Million company.

What Fred DiBona did in his all too short life not only improved the quality of life in our region, but his legacy will be positively felt for generations to come.

**CHAIRMAN'S AWARD** ★★★★★★

**Rohm and Haas Company**

The Chairman's award recognizes Rohm and Haas Company for outstanding commitment and leadership in devoting time and resources to the success of the United Way campaign.

Rohm and Haas and its employees contributed \$1,463,509, generating \$127,439 new dollars.

As Chair of the Campaign Cabinet, Mike Fitzpatrick led a team of more than thirty leaders from the business and non-profit communities with vision and enthusiasm.

**COMMUNITY SPIRIT AWARD** ★★★★★★

**The Vanguard Group**

This award recognizes a major corporation whose leadership and volunteer activities demonstrate a true commitment to generating a successful United Way campaign, as well as involvement in the community.

Year after year, The Vanguard Group supports our region with its outstanding campaign and community service projects. Vanguard executives have served as our Campaign and Board Chairs, and on many of our standing committees.

The Vanguard Group had major increases in leadership giving and overall contributions during the 2004 Campaign. This year, Leadership giving grew by more than 17 percent and the overall campaign generated \$3,868,619. This was an increase of \$313,265 from 2003.

**COMMUNITY ALLIANCE AWARD** ★★★★★★

**Saul Ewing, LLP**

This award recognizes small companies and organizations whose leadership and volunteer activities demonstrate a true commitment to generating a successful United Way campaign. Saul Ewing LLP built a very successful campaign in 2004.

For the 2004 campaign, Saul Ewing LLP's leadership giving increased by 49% and total 2004 giving increased 44%.

**EMPLOYEE CHAIR OF THE YEAR** ★★★★★★

**Donna Farrell and Rodger Levenson**  
**Citizens Bank of Pennsylvania**

Donna Farrell and Rodger Levenson of Citizens Bank are recognized as employee campaign chairs whose leadership and volunteer activities exemplify a true commitment to United Way's work in the community. Their efforts contributed to a significant increase in Leadership gifts from donors at Citizens Bank.

**AGENCY EXECUTIVE DIRECTOR OF THE YEAR** ★★★★★★

**Shelly Yanoff, Executive Director**  
**Philadelphia Citizens for Children & Youth**

Shelly Yanoff receives the Director of the Year award for outstanding commitment and support of United Way. Shelly, highly regarded in her field, leads her staff in working with United Way and other agencies to explore innovative approaches in improving the lives of children. She also serves on United Way's Public Policy Committee.

**IRV SANMIT LABOR VOLUNTEER AWARD** ★★★★★★

**Kathy Black, American Federation of State County Municipal Employees, District Council 47**

Kathy Black is recognized for her outstanding service to United Way of Southeastern Pennsylvania as a Labor representative. A well respected role model and union leader in the Philadelphia community, Kathy is a member of the United Way / AFL-CIO Community Services committee and raises money during the annual campaign through workplace giving and through the many community boards on which she serves.

**COMMITTED COMMUNITY**

**VOLUNTEER AWARDS** ★★★★★★

These awards recognize individuals who serve on standing committees and who have made significant contributions to United Way.

**Charles B. "Chuck" Casper, Esq.**  
**Emergency Food and Shelter Program**

Chuck Casper has chaired the Philadelphia Local Board of the Emergency Food and Shelter Program at United Way since 1998.

Throughout his many years of involvement with the Local Board, Chuck has demonstrated leadership and dedication. His insight and compassion regarding issues related to homelessness make him a truly "committed community volunteer."

**Susan O. W. Jaffe**

**Executive Committee**

Susan Jaffe has volunteered countless hours to United Way and the community over the past decade. She currently serves on the United Way Board, and is a past member of the Executive, Nominating, and Board Development Committees. She is a member of the Women's Initiative Committee and has served on the Investing in Children and Youth Goal Committee, the Fund Distribution Committee, Community Problem Solving Committee, and the Child Care Matters Governing Committee.

**William Scott Magargee, III Esq.**

**Human Resources Committee**

Scott Magargee is a familiar face at United Way. He has served on numerous committees over the years.

In the Fall of 2004, United Way of Southeastern Pennsylvania received a request to accept a non-standard gift of real estate worth over \$1 million. Scott assisted in executing this transaction, and was key to the establishment of our new 501(c) organization, Community Investors Fund, Inc. (CIF), a supporting organization of United Way of Southeastern Pennsylvania to accept these types of gifts going forward.

This transaction has established the most creative giving vehicle that UWSEPA has ever known and it could not have been executed without Scott Magargee's guidance.

**Joseph M. Muldoon**

**Building Committee**

After joining the Building Committee in 2003, Joe Muldoon quickly became acquainted with the broad variety of operational and strategic issues facing this group of volunteers.

During 2004, Joe provided many volunteer hours above and beyond regular meetings in support of United Way's strategy to retain and successfully renegotiate multi-year leases for

our valued tenant organizations. His insight and expertise in the areas of real estate and property management were essential to United Way throughout this process.

Joe's generosity of spirit and willingness to serve have made him a valuable business partner in all matters concerning our facility.

**COMMUNITY IMPACT PARTNERS AWARD** ★★★★★★

**SHARE Food Program**

The Community Impact Partners award recognizes foundations, agencies and organizations that play a major role in advancing the mission of United Way.

United Way's Gifts in Kind Program formed a partnership with SHARE to establish an Office Supply Distribution Center at SHARE's site. As part of the United Way's Gifts in Kind program, the distribution center provides nonprofit agencies access to new office equipment and supplies for a small fee. SHARE staff always rise to the occasion effectively and efficiently to distribute more than \$100,000 per year in donated goods.

**AON CONSULTING/UNITED WAY**

**HAND-IN-HAND AWARD** ★★★★★★

**Wachovia Bank**

This award honors a company that has demonstrated responsiveness to the needs of its employees and the larger community around the issues of child-care.

Wachovia Bank is recognized for its commitment to enriching the lives of children and families. Wachovia has implemented a wide range of programs and policies that support the work and family needs of its employees including on-site and backup child-care centers, summer and holiday programs, and child-care tuition discounts. In addition, Wachovia provided funding for improvements and accreditations for regional child-care facilities as well as scholarships for teachers.

