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The Women's Initiative gratefully acknowledges the sponsors of tonight's event:

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Independence Blue Cross

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Gifts In Kind

Additional thanks to CRW Graphics, Godiva Chocolatier, Inc, Marketing Edge, and Tiffany and Co.

2005 Gala Dinner
March 14, 2005

The Kimmel Center
Philadelphia, PA

*Women's
Initiative*



women caring about what matters.

United Way of Southeastern Pennsylvania's Women's Initiative is a powerful network of women working together to help find solutions to the issues we face as a region. With their talent and compassion, these women are changing our community for the better in so many ways.

2005

2005 Women's Initiative
Presenting Sponsor



Independence
Blue Cross



women caring about what matters.

United Way of Southeastern Pennsylvania 2005 Women's Initiative Dinner

March 14, 2005
5:30-9:00 pm

Cocktails

Dinner

Welcome

Molly D. Shepard

Co-Chair, Women's Initiative Committee

Presentation of Women Caring About What Matters Award

Harriet G. Weiss

What Matters

Grace Hightower, PEC Client

Words from Women's Initiative Lead Sponsor, Independence Blue Cross

Joseph A. Frick

CEO, Independence Blue Cross

Keynote Speaker

Jackie Kallen

Closing

Marian Marchese

Co-Chair, Women's Initiative Committee

Women Caring About What Matters Award



Harriet G. Weiss

This year's Women Caring About What Matters Award is presented to Harriet Weiss, Chief Executive Officer of CRW Graphics.

A noted businesswoman and philanthropist, Harriet serves on the United Way board, the United Way Marketing Steering Committee, and United Way's Children and Youth Committee. She is also a trustee of the University of the Arts and the Philadelphia Theatre Company. In 2002, Harriet and her husband, Larry, donated one million dollars to support the National Vital Initiatives Program, which fosters school readiness in children from birth to age three.

With her unflagging optimism, volunteer spirit, and deep interest in the success and growth of the Philadelphia community, Harriet has devoted her time, talent, and energy to furthering the work of United Way, and the people and communities we serve.

Keynote Speaker



Jackie Kallen

Jackie Kallen is the world's most successful female boxing manager who has fought against many odds to prevail in a male-dominated profession. Jackie is the inspiration for the film *Against the Ropes* starring Meg Ryan.

A former entertainment journalist, Jackie began her career in boxing management in 1977 when she interviewed six-time world champion boxer Thomas Hearns and later became his publicist. She has been nominated twice for Manager of the Year and is a former commissioner of the Female Boxers Association.

In addition to her professional success, Jackie is also committed to raising awareness about women's health issues, including the early detection of heart disease and breast cancer. A dynamic and inspiring speaker, Jackie motivates audiences to empower themselves and fight against adversity to achieve personal success.

